

## **TITLE of Module: Ways Communities Express their Cultural Identity**

### **Task – What is Cultural Identity**

#### **What is identity?**

Identity is who we are. Every human being is unique and has many aspects to their identity. For example, gender, age, religious beliefs. Identity is formed through:

- Personal experience
- Your background
- The homes you live in
- The communities you live in/belong to
- The school you attend

#### **What is cultural identity?**

Your cultural identity is what you share with members of a group. It is formed by:

- Language
- Beliefs
- Values
- Traditions of the community you come from

#### **What factors influence a person's cultural identity?**

##### **Family**

- Family values in the home (good or bad manners)
- Brought up with a particular religion
- Language spoken at home
- Musical influences in the home

##### **School**

- The school you go to and its ethos and motto
- The sports played
- Peer Group
- Friends wearing similar fashions

- Friends eating the same foods/certain foods
- Music practised and played in school

### **Religion**

- Beliefs and morals from religion
- Traditional practices of your religion

### **Media**

- Fashion trends shown in magazines
- Fashionable music or bands on TV or radio

### **Community**

- Having the same religious and/or political beliefs as the people in your neighbourhood. This means that if there are many different cultures that exist in your city and town. It is a culturally diverse society.